

AVITA
LIVE IT UP

Simply You Need

New Color
Release

PURA



All-In-One with
Multiple Ports



14" Screen
Just About 1.6KG



Battery Life Up
to 10 Hours



8 New Colors Release



Experience Power in Simplicity with PURA A+ Laptop!

Power up your life with PURA A+, the new member of our PURA series which provides users with both simplicity and power. When it comes to student life, having a laptop that supports your all-round education, learning, and development is important.

PURA A+ is your ideal laptop choice for students who want simplicity and power in one device. With its sleek, lightweight, and durable design, PURA A+ is the perfect choice for individuals who are always on-the-go. Whether you're working, reading books, or watching movies, PURA A+ can meet all your needs. From music production to sports knowledge, photography, and beyond, PURA A+ can support your interests and help you develop new skills. Whether you're a student or a recent graduate starting your career, PURA A+ is the ultimate companion for achieving your goals and powering up your future.

Immerse Yourself in a World of Color and Creativity!



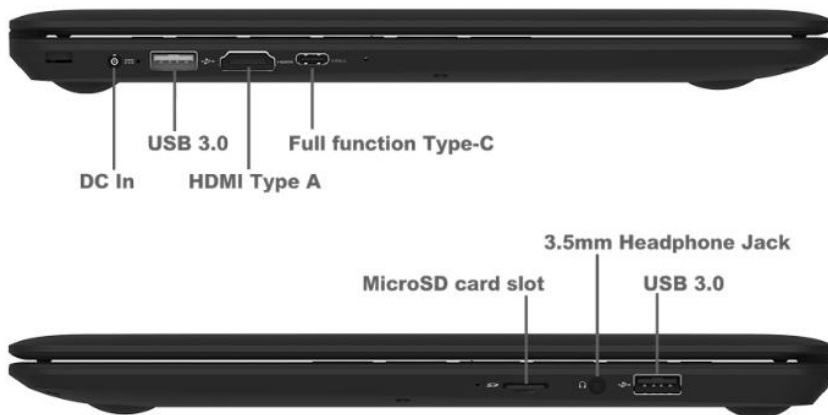
For individuals looking for a laptop that stands out, PURA A+ is the ideal choice. The new PURA A+ laptop comes in five vibrant colors, each with its own unique personality and style designed to inspire creativity in its users. Expressing your unique style and unleashing your creativity, only with PURA A+!

Trophy Purple represents luxury and sophistication, evoking a sense of achievement and success. Award Pink expresses youthful and playful, specifically designed for those who want to add a touch of fun to their lives. Medal Black exudes elegance and class, while evoking a feeling of power and sophistication - perfect for making a bold statement. Badge Silver is associated with achievement and success, perfect for those who want to evoke a sense of accomplishment and recognition. Ribbon Blue creates a peaceful and inviting environment, perfect for those who want to feel safe, friendly, and relaxed.

Unleash Your Potential with BIG Storage and Flexibility!

You always have the ability to enhance your capabilities. PURA A+ provides you with big storage capacity, ensuring that you can store all your important files and documents without worrying about running out of space. With up to 512GB of SSD storage, you can keep all your photos, videos, and music in one place. This feature is perfect for individuals who need to store large files or work on multiple projects simultaneously.

Designed specifically for students who are always on the move, PURA A+ is the ultimate all-in-one with its multi-I/O ports, connecting to different devices is effortless. Its reliable performance and 178-degree ultra-wide viewing angle make. Featuring a 14" and 15.6" Full HD IPS panel, PURA A+ delivers a wider, more vivid, and immersive viewing experience. The full-sized Edge-to-edge backlit keyboard makes typing more comfortable and efficient. It also maximizes the available Space for the keys and minimizes the overall footprint of the keyboard, making it more compact and streamlined. With the backlit keys, which make typing easier in any conditions and increase your productivity.



Up to
Intel i5-1235U
12th Gen INTEL®CORE™ PROCESSOR

Up to
512GB
SSD

Up to
8GB
RAM

5 mm
Thinnest part

Wi-fi 6 AX (Internal or External)

BT 5.0

TPM 2.0

Starting from 1.34 kg 14-inch weight

Operating System
Windows 11 Pro

14 and 15.6 inch
Anti-Glare

RJ 45 (Built-in or External) / USB 3.0 / HDMI

CE/FCC/ENERGY STAR/EPEAT



Ultra-wide viewing
angle



Fingerprint



Full HD IPS display
with anti-glare

AVITA PURA A+ INTEL(14-inch)



AVITA PURA A+ INTEL(15.6-inch)



Operating System

Window 11 Pro

Window 11 Pro

CPU

Intel i5-1235U 3.3GHz Up to 4.4GHz

Intel i5-1235U 3.3GHz Up to 4.4GHz

Display

14" 16:9 Full HD (1920 x 1080)
Anti-Glare IPS Panel

15.6" 16:9 Full HD (1920 x 1080)
Anti-Glare IPS Panel

Memory

8 GB / 16 GB (option)

8 GB / 16 GB (option)

Graphics

Intel® Iris® Xe Graphics

Intel® Iris® Xe Graphics

Storage

512GB SSD M.2

512GB SSD M.2

Integrated Camera

2MP

2MP

Keyboard

Full-sized Backlit Keyboard

Full-sized Backlit Keyboard (option)

Wireless

Internal IEEE 802.11 ac/b/g/n/ax (Wi-Fi 6) or External

Internal IEEE 802.11 ac/b/g/n/ax (Wi-Fi 6) or External

Bluetooth

Bluetooth 5.0

Bluetooth 5.0

I/O Ports

USB 3.0 x 2, Full function Type-C (PD 3.0 charging, Display out) x 1, 3.5mm Headphone Jack x 1, DC in, MicroSD card slot x 1, HDMI Type A x 1, Fingerprint, TPM 2.0 Chip, Built-in RJ-45 or External

USB 3.0 x 2, Full function Type-C (PD 3.0 charging, Display out) x 1 (option), 3.5mm Headphone Jack x 1, DC in, MicroSD card slot x 1, HDMI Type A x 1, Fingerprint (option), TPM 2.0 Chip (option), Built-in RJ-45 or External

Dimension

332.6 x 223.5 x 18.9-20.5 mm

375 x 243 x 18.9-20.5 mm

Weight

1.52 kg

1.67 kg

Battery

Li-ion Battery 11.4V 4500mAh

Li-ion Battery 11.4V 4500mAh

Accessories

AC Adapter and Power cord

AC Adapter and Power cord

AVITA believes in miracles, but also in the power of individuals. Our products are not only to cater to your lifestyle, but also to express your personality. The AVITA product line includes personal computers, smart home and Internet of Things devices. Through these products, three core values are realized: Liberty, Diversity and Individualism, providing the new generation with excellent and personalized user experience. Your ideas, passion and style make you unique, and our product designs are inspired by this. We believe that your technology should not define you, but reflect you. Our team is composed of elites in different fields. Before AVITA was founded, they worked in product development in major technology companies. With their common insistence on outstanding design and leading technology, today's AVITA has been made possible.

"Live it up" is not only our slogan, but also the spirit and DNA of our company.

The One - Avita Official Line →

